

**PRESS RELEASE**

June 16, 2008

**CONTACT**

Jennifer West  
Brian Coddington  
Rockey Hill & Knowlton  
509-744-3350

**Former congressman, TechNet CEO  
joins Lee & Hayes as advisor**

*White to focus on firm's interests at intersection of technology, policy*



SEATTLE – A former U.S. congressman recognized both in and out of public office for his work advancing technology policy has joined Lee & Hayes as an advisor, the nationally recognized intellectual property law firm announced today.

Rick White will serve as an advisor and business consultant to Lee & Hayes, whose clients include a mix of large multinational corporations and new innovators. His mission will be to support the firm's continued growth by leveraging relationships and providing linkages to issues where technology and public policy intersect.

"Rick is well known as an industry expert, an accomplished leader and an advocate for a dynamic industry," said Lewis Lee, co-founder of Lee & Hayes. "Our firm is focused on preparing and filing patents for global technology companies, and Rick will bring tremendous value as we consider business applications of patents and broader impacts for our clients."

Currently, White works as a consultant to technology industry companies. He spent four years, from 2001 to 2005, as chief executive of TechNet, the country's preeminent public policy advocacy organization for technology companies and the innovation economy. White represented the 1<sup>st</sup> District of Washington state in the House of Representatives from 1995 to 1999, where he served on the Committee on Energy and Commerce and the Subcommittee on

Technology, founded the Congressional Internet Caucus and helped draft the Telecommunications Act of 1996.

“Lee & Hayes has an innovative approach to practicing law and is focused on the industries and technologies of the future,” White said. “The firm is a leader in advancing the business of intellectual property.”

White will advise Lee & Hayes on a part-time basis and is not currently planning to practice law for firm clients

“I am excited about the value and experience Rick brings to the firm,” said Shaun Cross, Lee & Hayes CEO. “I have followed and admired his many accomplishments, particularly in the technology space, over the years.”

Lee & Hayes is a nationally recognized IP law firm specializing in the business of patent development and commercialization of IP portfolios for large multinational corporations. The firm does not offer litigation services.

Lee & Hayes represents a quarter of the 20 largest patent filers in the U.S. Microsoft, Hewlett Packard, and Boeing each has named Lee & Hayes as a “go-to” firm. The firm has also received national industry recognition, including a top ranking for quality computer and software patents from American Lawyer magazine.

White said the firm’s entrepreneurial culture, its strategic approach to positioning commercializing intellectual property and its dynamic momentum drew him to join the Lee & Hayes team.

“Intellectual property is the industry of the future,” White said. “Lee & Hayes understands that in a way that creates greater success for its clients and the firm.”

White is a member of the board of directors for mobile content management company Motricity, Inc., which recently purchased the mobile assets of Seattle—based InfoSpace, Inc. He also sits on the board of advisors for the Institute for Policy Democracy & the Internet, which is part of the Graduate School of Political Management of The George Washington University, and is a member of the school's Council of American Politics.

Lee & Hayes employs approximately 50 attorneys and patent agents in offices in Spokane, Seattle and Austin. The firm has 95 total employees and is actively recruiting attorneys. Its services extend beyond core patent capabilities to include technology transactions and licensing, portfolio counseling, and IP analytical and counseling services.

Founded on the vision of delivering quality, customized IP legal services in a timelier, more efficient and responsive manner, Lee & Hayes has been recognized as a legal industry leader in the business of IP. The firm offers tailored patent and transactional services that integrate seamlessly with a client's business objectives. Visit [www.leehayes.com](http://www.leehayes.com) for more information.